

Curriculum Vitae

Matthew Shaw :: Multimedia Designer

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I am highly creative, ambitious, resourceful and proficient individual with broad experience of both new and old media. I currently work for an international advertising agency working for blue chip clients including HSBC. I have core multimedia and graphic design experience and I am also experienced in Mac and Windows based production environments. I have specialist knowledge of video production and have produced showreels, trailers, award shows and promotional marketing. Recent videowork I have produced has been presented to Apple UK and I have installed videowork for interactive projection installations such as the Pushkar Bar on Broad Street, Birmingham.

In my previous employment I was solely responsible for rebranding a £65m turnover group of companies. I am independent, knowledgeable, demonstrate initiative and relish every opportunity to prove myself.

Key Skills

- Graphic Design/Screen Design (Adobe Creative Suite 4) - Frequent use of the Adobe suite and specifically PhotoShop for various projects over the last 10 years. I have developed a keen eye for visual design and a good sense of usability.
 - Video production (Adobe AfterEffects, Premiere and 3D Studio Max) - I have used AfterEffects to a professional level and have gained good working experience of 3D Studio Max and Cinema 4D.
 - Web/Flash development (Adobe Dreamweaver, Flash and xHTML) - I have produced a variety of websites and HTML emails and have intermediate knowledge of Flash authoring.
 - Print Design (Adobe InDesign and PhotoShop) - I have used traditional graphical design skills extensively during the rebranding of Paul John Group and in the production of inTouch music magazine which was a printed publication as well as an online eZine.
 - Technical & Management – I have worked in both Mac and Windows production environments. I have experience of management roles, leading a team and dealing with complex clients.
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Education

2002-2006: University of Huddersfield, West Yorkshire

Bachelor of Arts in Media Design -
2.1 (with Honours) degree

2000-2002: Stratford-upon-Avon College, Warwickshire

BTEC National Diploma in Computer Studies -
3 Distinctions, 3 Merits and 2 Passes
AS Level Media Studies -
Grade A

1995-2000: Kineton High School, Warwickshire

GNVQ Intermediate level in Information Technology -
Grades B + B

Work Experience

The Partnership Agency – Multimedia Designer (November 2008 – Present)

The Partnership Agency is an advertising and media agency with offices and clients across the Channel Islands, UK and Dubai. Clients are principally financial institutions, audio-visual companies and small businesses. These include HSBC, Generali (Europe's second largest insurer), Talk Events (audio-visual hire), Gorgeous Hair Strengtheners and BALL (producing Award Shows 2008 and 2009).

As part of my role at The Partnership Agency, I have learnt the importance of following client project and branding guidelines. I have also gained great awareness of the importance of usability, search engine optimisation and accessibility in interface design. Noteworthy projects to date include:

- iPhone app video trailer which was presented to Apple UK for approval.
- Interactive projection installations such as at Pushkar Bar & Dining on Broad Street, Birmingham.
- Full video production work for two consecutive years of the BALL Award Shows at The Grosvenor Hotel, London. Duties also included directing the live show.
- HTML/Flash website production of full scale websites and micro-sites.
- Producing graphical HTML emails.
- Flash animation and presentations.
- Assisting in marketing, eZine and banner campaigns.

Paul John Group

Paul John Group, a £65m turnover group of companies which was previously the second largest employer in Leicestershire. The group encompasses sister companies in construction, plant hire, training and plant services industries.

Multimedia & IT Manager (June 2007 – October 2008)

- Conducted an extensive rebranding of the Group including vehicle livery.
- Produced promotional materials such the new website, leaflets, brochures, etc.
- Performed additional duties as full-time IT manager and coordinating the IT support technician.

Multimedia & Data Co-ordinator (August 2006 – June 2007)

- Temporary post producing promotional materials and launching web presence.
- Training staff and continual development of information management.

{ Final year of study 2005 – 2006 }

Data Co-ordinator during sandwich year of degree course (August 2004 – August 2005)

Creation and implementation of Access systems to reduce procurement costs which to date continues to control and monitor an expenditure of £28,000,000. Systems I produced in my sandwich year saved the company £900,000 as a result of project.

Freelance

inTouch magazine (Print publication and online eZine) – Designer, Artworker and Producer (2008 - 2009)

- Duties include all design work (layout and artwork) and co-production with DJ Nicky Lar.

Various freelance multimedia projects (2001 - Present)

- Produced work for a variety of clients including website design, information support and systems design. Clients include DJs, Nightclubs, Artists and a Telesales Business.

Personal Interests

The Arts - cinema, comedy, music, contemporary art and literature.

Intellectual - current affairs, astrophysics, cosmology and humanism.

Multimedia - social media, entertainment technology and new media.

'Extra-circular' & Voluntary Work

- Supporting Artist (an Extra) for Channel 4's sitcom 'The IT Crowd' Series 4 (2010).
- President, Founder and Treasurer of Showcase Students Union Society (2005 – 2006).
- Editor and Journalist for Huddersfield Student Union Newspaper (2005 - 2006).
- Charity work for Myasthenia Gravis Association (2003).
- Course representative for "University Staff Student Liaison" committee (2002 - 2003).

References available on request